



SUBMISSION PREPARATION

for

THE GLOBAL SDG AWARDS

SECTION 1: GENERAL INFORMATION

Award Category Selection: SDG #15 – Life On Land



Short Project Description (Max. 350 Characters):

Key Individuals & Contributors:

First Name	Last Name	Title	Company
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

SECTION 2: FINANCIAL & STRATEGIC QUESTIONS

In order to determine financial performance & potential for scalability, please answer the following questions:

Please describe how the SDG business initiative is linked to your company's core competency/competencies:

Please provide an overview of the business case associated with your SDG business initiative:

Please provide evidence of planned program expansion over the coming quarters and/or fiscal years (i.e. - commitments in annual/sustainability report, press release, statement of intent from senior leadership, etc.):

SECTION 3: SDG SPECIFIC QUESTIONS

What progress has your organization made towards achieving SDG #15? Please select and provide one or more supporting metrics to help evaluate your environmental impacts (see below for a list of possible options to select from):

OPTION 1: Increased forests under sustainable management via certification and/or the deployment of innovative technology (i.e. – increasing forest area/coverage, restoring degraded forests, and/or reforesting areas previously affected by deforestation) (please provide details regarding: approximate increase in the total # of trees, increases in forest area in km², and/or observed increases in biodiversity, etc.):

OPTION 2: Reduced desertification and/or land degradation via the deployment of innovative technology (i.e. – halting desertification, improving soil quality for drought resilience, converting arid land into fertile soil, etc.) (please provide details regarding: the type of land improvement & the total area affected in km²):

OPTION 3: Reduced illegal logging via the deployment of innovative technology to increase forest product traceability (i.e. – RFID, blockchain, barcode, etc.) (please provide details regarding: total # of unique items tracked, estimated % reduction in supply chain contamination, etc.):

OPTION 4: Addressed the principal drivers and impacts of terrestrial biodiversity loss (i.e. - habitat destruction, overharvesting, pollution, illegal poaching, etc.):

OTHER (please insert and describe below);

(OPTIONAL) Please provide a description/overview of 3rd party assurances relating to the verification of the metrics and figures provided above:

SECTION 4: MAGNETISM & INSPIRATION

How has your business initiative been a source of magnetism and inspiration? Please provide examples of its influence on each of the following:

Industry Impact:

Corporate Culture:

Key Stakeholders:

SECTION 5: MEDIA PACKAGE

Program Photographs & Illustrations (Max. 10 Images):

*** Please select between 1 and 10 photographs/illustrations to include with your submission (minimum dimensions: 900 x 600 pixels). Kindly note that the online submission form will include a designated upload portal for your photographs ***

Detailed Project Description (Max. 500 Words):

(OPTIONAL) Link To Supporting Video: