



## SUBMISSION PREPARATION

for

## THE GLOBAL SDG AWARDS

### SECTION 1: GENERAL INFORMATION

Award Category Selection: SDG #14 – Life Under Water



Short Project Description (Max. 350 Characters):

Key Individuals & Contributors:

First Name	Last Name	Title	Company
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

SECTION 2: FINANCIAL & STRATEGIC QUESTIONS

In order to determine financial performance & potential for scalability, please answer the following questions:

Please describe how the SDG business initiative is linked to your company's core competency/competencies:

Please provide an overview of the business case associated with your SDG business initiative:

Please provide evidence of planned program expansion over the coming quarters and/or fiscal years (i.e. - commitments in annual/sustainability report, press release, statement of intent from senior leadership, etc.):

### SECTION 3: SDG SPECIFIC QUESTIONS

What progress has your organization made towards achieving SDG #14? Please select and provide one or more supporting metrics to help evaluate your environmental impacts (see below for a list of possible options to select from):

OPTION 1: Reduced land-based sources of pollution entering the aquatic environment (i.e. – plastics, toxic chemicals, nutrient pollution, etc.) (please provide data outlining the types & total weights or volumes of the avoided pollution captured through your efforts);

OPTION 2: Removed land-based sources of pollution directly from the aquatic environment (i.e. – plastics, toxic chemicals, nutrient pollution, etc.) (please provide data outlining the types & total weights or volumes of the pollution captured through your efforts);

OPTION 3: Reduced ocean acidification through R&D efforts, internal innovation processes, and/or technology transfer (please provide data outlining the net change in ocean pH as a direct result of your efforts);

OPTION 4: Helped restore one or more fish stocks (i.e. – Sockeye salmon, Yellowfin tuna, Atlantic cod, etc.), and/or significantly improved aquatic habitats (please provide details regarding: # of fish added to aquatic ecosystems via deliberate breeding & release initiatives, total volume/area of marine habitat restored, etc.);

OTHER (please insert and describe below);

(OPTIONAL) Please provide a description/overview of 3rd party assurances relating to the verification of the metrics and figures provided above:

#### SECTION 4: MAGNETISM & INSPIRATION

How has your business initiative been a source of magnetism and inspiration? Please provide examples of its influence on each of the following:

Industry Impact:

Corporate Culture:

Key Stakeholders:

## SECTION 5: MEDIA PACKAGE

Program Photographs & Illustrations (Max. 10 Images):

*\*\* Please select between 1 and 10 photographs/illustrations to include with your submission (minimum dimensions: 900 x 600 pixels). Kindly note that the online submission form will include a designated upload portal for your photographs \*\**

Detailed Project Description (Max. 500 Words):

(OPTIONAL) Link To Supporting Video: