



SUBMISSION PREPARATION

for

THE GLOBAL SDG AWARDS

SECTION 1: GENERAL INFORMATION

Award Category Selection: SDG #1 – No Poverty



Short Project Description (Max. 350 Characters):

Key Individuals & Contributors:

First Name	Last Name	Title	Company
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

SECTION 2: FINANCIAL & STRATEGIC QUESTIONS

In order to determine financial performance & potential for scalability, please answer the following questions:

Please describe how the SDG business initiative is linked to your company's core competency/competencies:

Please provide an overview of the business case associated with your SDG business initiative:

Please provide evidence of planned program expansion over the coming quarters and/or fiscal years (i.e. - commitments in annual/sustainability report, press release, statement of intent from senior leadership, etc.):

SECTION 3: SDG SPECIFIC QUESTIONS

What progress has your organization made towards achieving SDG #1? Please select and provide one or more supporting metrics to help evaluate your social impacts (see below for a list of possible options to select from):

OPTION 1: Increased the number of people living above international and/or national poverty lines (i.e. - % of target population and total #)(please provide details about the target population);

OPTION 2: Increased the number of people registering increased productivity or revenues in your supply chain (i.e. - smallholder farmers realizing improved crop yields and increased income, micro-entrepreneurs realizing better revenues through access to finance, technology or training, etc.);

OPTION 3: Increased average annual income of your target population. Compare earnings with both minimum wages (if applicable) and local living wages (please provide details about the target population);

OTHER (please insert and describe below);

(OPTIONAL) Please provide a description/overview of 3rd party assurances relating to the verification of the metrics and figures provided above:

SECTION 4: MAGNETISM & INSPIRATION

How has your business initiative been a source of magnetism and inspiration? Please provide examples of its influence on each of the following:

Industry Impact:

Corporate Culture:

Key Stakeholders:

SECTION 5: MEDIA PACKAGE

Program Photographs & Illustrations (Max. 10 Images):

*** Please select between 1 and 10 photographs/illustrations to include with your submission (minimum dimensions: 900 x 600 pixels). Kindly note that the online submission form will include a designated upload portal for your photographs ***

Detailed Project Description (Max. 500 Words):

(OPTIONAL) Link To Supporting Video: